

## **Historic, Archive Document**

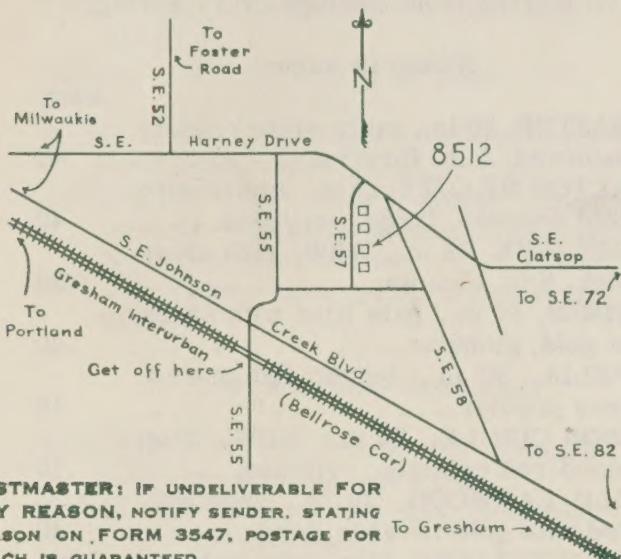
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1950 - SPRING LIST - 1951

of  
COLORFUL CHRYSANTHEMUMS

WILLAMETTE NURSERY COMPANY  
8512 S. E. 57th Ave.  
Portland 6, Oregon



POSTMASTER: IF UNDELIVERABLE FOR ANY REASON, NOTIFY SENDER, STATING REASON ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED.

READ BEFORE ORDERING

**ORDER EARLY.** Last year we were practically sold out on most varieties of our rooted chrysanthemum cuttings and had to refund on many orders. To enable us to raise enough rooted cuttings and to spare you any disappointment the best time to order your chrysanthemum cuttings is shortly after you receive this Price List. We begin shipping after April 15th as soon as ALL of your order is ready to be shipped. For best results do NOT order after May 15th.

**GUARANTEE:** If our rooted cuttings do not prove to be true to name, we will replace them FREE of charge next spring if notified not later than November 1st. If our plants do not arrive in good condition we will replace them FREE of charge if notified within 10 days of shipping date. We want you to succeed with our Mums and be satisfied, for

YOUR SATISFACTION IS OUR SUCCESS !

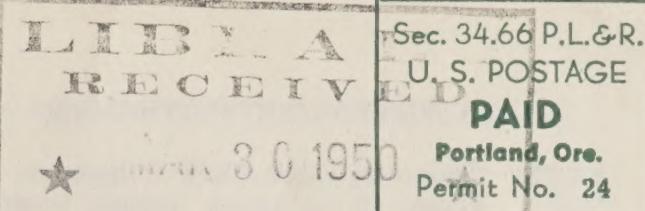
**PRICES:** If your order amounts to less than \$2.50, please add 25 cents for packing and postage. Orders of \$2.50 and over will be sent postpaid. Express shipments will be sent EXPRESS COLLECT. If you wish to order six and more of ONE variety, ask for our QUANTITY PRICE LIST. We also have a Wholesale List for Florists.

**SALES TAX:** Do NOT add any Sales Tax to your order. Oregon has no Sales Tax.

**CULTURAL INSTRUCTIONS** will be sent with every order.

**LOCATION:** For best results plant Mums in a sunny spot with sunshine from early morning to 4:00 P.M. After the Mums start to bud they can stand more shade, in fact the more shade the earlier they bloom.

**FLOWERING MUMS** may be had any time after the particular variety begins to flower. Mums transplant easily and can be transplanted even when blooming without ill effects. They also make fine gifts when potted.



U. S. Department of Agriculture

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of Agriculture

Washington 25, D.C.

**CUTFLOWERS:** Chrysanthemums are long lasting cutflowers, and are suitable for any occasion. They may be had any time after Sept. 15th. You may select your own sprays.

**VISITORS ARE WELCOME.** The best color description of a catalog cannot do full justice to the true color and growing habit of a plant. Therefore the best time to select next year's chrysanthemums for your garden is while they bloom this fall. If interested in Early English Mums, come in August and September. If Early Hardy or Cushion Mums are your favorite, August to October is the time to come, according to the time you wish them to bloom in your garden. To choose the large Exhibition Mums, the Spiders and Anemones, come after Mid-October. There will always be some Mums blooming from July to December.

**ABBREVIATIONS:** D - double flowering; SD - Semi-double flowering; P - Pompons; B - Buttons; S - Single.

<b>BOOKS:</b>	(Prices are Postpaid)
CHRYSANTHEMUMS - How We Grow Them Out of Doors - by Portland Chrysanthemum Society . . . . .	\$1.50
GARDEN AND GREENHOUSE CHRYSANTHEMUMS - by Laurie and Kiplinger . . . . .	\$2.00
HARDY CHRYSANTHEMUMS - by Alex Cumming . . . . .	\$2.50
YOUR BOOK OF GARDEN PLANS - by Norman A. Morris . . . . .	\$2.50

FOR  
COLORFUL CHRYSANTHEMUMS  
IT'S  
WILLAMETTE NURSERY COMPANY  
Tabor 4753

**NOTICE:** Please keep this Price List as only a Supplement will be issued in Spring 1951.

## I. PATENTED CHRYSANTHEMUMS

NOTE: These Patented Chrysanthemums are grown by us under license from the Patent Owner. We sell them subject to all Patent restrictions. The Prices are set by the Patent owner, and if you think they are high, please remember that the Patent owner had to work for many years before he had this flower ready for the market.

	Each	
FRED F. ROCKWELL, Plant Patent #718, 24 in., orange-bronze pompon, very hardy and very showy, early Oct. . . . .	\$ .75	
SUMMERTIME, Plant Patent #689, 20 in., single brilliant yellow from July to frost in second year, Mid-Sept. the first year. Fine for border and rockery, fine for short season regions . . . . .	.75	
KOREAN PRINCESS, Plant Patent #640, 24 in., only anemone-flowered hardy Mum, bronze-red very beautiful, early October. . . . .	.75	
SPECIAL: One each of the above 3 Patented chrysanthemums, \$2.00; 3 of each, \$5.50.		

## II. 1950 INTRODUCTIONS

We grew these new varieties in our Test Plot last summer and can recommend them very highly.

	Each	
SINCERITY, 30 in., a white Lavender Lady, double 3 in. blooms, a faint lavender-pink that turns into the most glistening white. Late Sept. . . . .	\$1.00	
MOONBEAMS, 36 in., huge sprays of soft fluffy primrose-yellow flowers, A MUST if you like delicate shades. . . . .	1.00	
MASQUERADE, 24 in., a mass of 1 in. balls of silvery rose with darker centers, very hardy. . . . .	.75	
SPECIAL: One each of the above 3, 1950 Introductions, \$2.50; 3 of each, \$7.00.		

## III. 1949 INTRODUCTIONS

	Each	
GOLDEN CARPET, 12 in., a carpet of glowing 1 in. golden-yellow pompons, Fine for border, edgings, rock-garden, spreads about 2 feet the first season. Very fine. . . . .	\$1.00	
TAPESTRY, 24 in., Deep pink to ashes-of-rose shade, 3 in. flowers, with golden-flush center, very attractive, Mid-September. . . . .	.75	
HUNTSMAN, 30 in., vivid brilliant scarlet-orange, overcast walnut-bronze, 3 in., flowers very showy and attractive. . . . .	.75	
POWDER PUFF, 12 in., "THE" white cushion Mum, 1-1/2 in. blooms, double, Early Sept. the first year, earlier the second year. . . . .	.60	

## IV. EARLY ENGLISH CHRYSANTHEMUMS

NOTE: ENGLISH CHRYSANTHEMUMS have almost as large flowers as the late Exhibition type, sometimes larger, but bloom already in August and September. Therefore they do not need any protection. For show purposes they have to be disbudded; without dis-

budding they make nice sprays. To many visitors to our Display Grounds and the Early Show in late September it was a surprise that such nice large flowers could be grown out-of-doors and so early. To raise flowers for the show they must be started from cuttings every spring.

### Bloom in August

	Each
ALABASTER, 30 in., early white slightly incurved, 5 in. flowers. . . . .	\$ .40
ALFRETON BEAUTY, 30 in., amber with gold reverse, large, very fine. . . . .	.40
AUGUST PINK, 48 in., NEW, rich clear pink, 5 in. blooms. . . . .	.50
CLAUDIUS, 30 in., pale lilac with sheen of gold, globular. . . . .	.40
COPPELIA, 30 in., bright Indian-red, very popular. . . . .	.40
CRIMSON CIRCLE, 30 in., NEW, deep blood-red crimson, reflexed. . . . .	.50
HAROLD LARWOOD, 30 in., chestnut-red with gold reverse, large. . . . .	.40
HENRY SUTCLIFFE, 36 in., deep golden-yellow, large, incurved. . . . .	.40
LADY BOWER, 30 in., NEW, rich rose-pink, gold reverse. . . . .	.50
LUMINOUS, 30 in., scarlet terra-cotta, large flowers, fine. . . . .	.40

### Bloom in Early September

	Each
CHALLENGER, 36 in., bright bronzy-red, 6 in. flowers. . . . .	\$ .40
MRS. PHILIP PAGE, 36 in., bright chestnut, fine. . . . .	.40
WENDY, 36 in., bright orange-bronze, fine for sprays. . . . .	.40
WHITE LADY, 48 in., white with primrose center, reflexed, fine. . . . .	.40
W. M. WOODFULL, 30 in., NEW, reddish-bronze, large. . . . .	.50

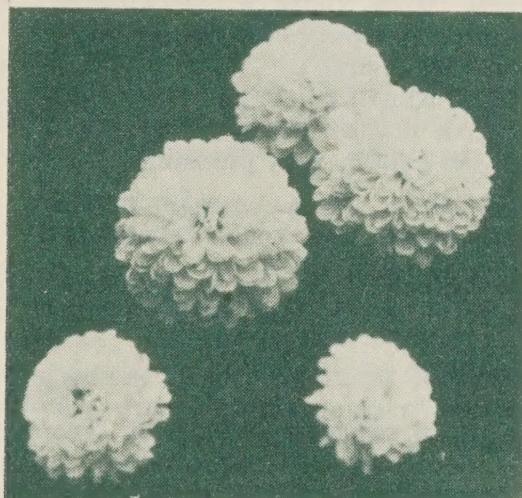
### Bloom in Mid-September

	Each
AMBER UTOPIA, 30 in., golden-amber fine. . . . .	\$ .40
DAILY EXPRESS, 42 in., terra-cotta chestnut, large, beautiful. . . . .	.40
DUCHESS, 30 in., deep pink with cream center, reflexed. . . . .	.40
ENTICILLENT, 36 in., bright crimson with gold reverse, large. . . . .	.40
FREDA PEARCE, 30 in., NEW, soft rose-pink with golden center, large reflexed. . . . .	.50
GOLD STANDARD, 36 in., real chrome-yellow, large, beautiful. . . . .	.40
HALO, 36 in., glowing amber-bronze, reflexed, large. . . . .	.40
HUNTER, 30 in., unusual art shade of red, large, attractive. . . . .	.40
JIM THORPE, 42 in., crimson, fine for show, gold reverse. . . . .	.40
LAVENDER SUPERB, 42 in., lavender-pink, incurved, very fine. . . . .	.40
LEDA, 42 in., heliotrope-pink, rolled petals, large. . . . .	.40
MARY ANN, 36 in., NEW, orange-cinnamon with rolled petals, very large, beautiful. . . . .	.50
MARY HOBBS, 36 in., light golden-amber, incurved, large, beautiful. . . . .	.50
MRS. JOHN FINLAY, 36 in., bright yellow, reflexed, 6 in. flowers. . . . .	.40

MRS. JOHN PHILLIPS, 36 in., purple, large, incurved . . . . .	.40
NEW COUNTESS, 36 in., NEW, unique shade of rosy-pink with golden reverse. 7 in. flowers . . . . .	.50
RED KING, 48 in., brilliant red, large, very fine. . . . .	.40
RONALD, 36 in., NEW, rich plum-crimson, very attractive . . . . .	.50
ROSE PRINCESS, 48 in., salmon-rose with golden base, large . . . . .	.40
TRIXIE, 36 in., salmon-apricot-pink, flowers resemble a cactus dahlia, large, very attractive . . . . .	.40
YOUTH, 42 in., clear pink, large 5 in. flowers . . . . .	.40

#### Bloom in Late September

BRIDESMAID, 36 in., blush-pink suffused with light salmon, very fine . . . . .	Each \$ .40
FORWARD, 42 in., silvery pink, incurved, large, very attractive . . . . .	.40
IMPERIAL YELLOW, 36 in., NEW, attractive yellow with green center, reflexed . . . . .	.50
MILADY, 36 in., white, large, very lovely .	.40
MRS. T. RILEY, 36 in., white incurved, very attractive, large . . . . .	.40
ROSELANDIA, 36 in., striking shade of light rose, reflexed, large . . . . .	.50
STELLA, 48 in., clear pink, very fine . .	.40
WESTBOURNE, 42 in., dark chestnut-red, weatherproof flowers . . . . .	.40
SPECIAL: Collection of 10 Early English Mums, our selection, \$3.50.	



#### V. HARDY GARDEN CHRYSANTHEMUMS

NOTE: Everyone admires the colorful azaleas in Spring. Plant HARDY GARDEN MUMS and you get an even greater riot of color in your Fall Garden. The blooming dates of these Hardy Mums range from early August to November. For those of our customers who like their Mums early, because of preference or because of necessity due to early frosts in their locality, we divide our Hardy Mums into two sections — EARLY HARDY and LATE HARDY MUMS, the EARLY HARDIES bloom before October 1st, while the LATE HARDIES are October flowering. These Mums are called HARDY because they need no protection against rain and frost, and because they need little or no protection during the winter. The difference between the HARDY and the EARLY ENGLISH Mums is, that the Early English have to be disbudded for large showflowers, while the HARDIES grow naturally into beautiful sprays fine for cutting.

#### A. EARLY HARDY CHRYSANTHEMUMS

Bloom in August	Each
CLARA CURTIS, S, 12 in., large rose-pink, very attractive . . . . .	\$ .40
PEARL PARKINSON, D, NEW, 24 in., U. of Nebr. Introduction, golden-yellow flushed with red, very attractive, very hardy . . . . .	.50
PONCA, D, 30 in., small zinnia-like deep purple flowers up to 30 on one stem. U. of Nebr. Introduction, very attractive . . . . .	.50
SANTEE, D, 30 in., this is the third 1950 U. of Nebr. Introduction, 2 in. flowers, deep yellow, very hardy, early August . . . . .	.50

#### Bloom in Early September

Bloom in Early September	Each
ALGONQUIN, D, 24 in., brilliant yellow .	\$ .40
BUTTERBALL, D, 18 in., early, butter-yellow, some bronze . . . . .	.30
Chris COLUMBUS, D, 30 in., ivory white, large, very fine . . . . .	.40
JOAN HELEN, S, 18 in., purple, very attractive . . . . .	.30
MAROON N' GOLD, D, 24 in., maroon and gold-bronze, 4 in. flowers .	.40
ORANGE POMPON, P, 18 in., mass of 2 in. flowers . . . . .	.30
POLAR ICE, D, 24 in., bluish-white, beautiful . . . . .	.30
SUNAPEE, D, 24 in., U. of New Hampshire Introduction, golden-yellow, very good . . . . .	.50

#### Bloom in Mid-September

Bloom in Mid-September	Each .
CHIPPEWA, D, 24 in., rich aster-purple, very attractive . . . . .	\$ .30
DRAGON LADY, D, 36 in., NEW, satin-smooth Chinese-red, red mass of bloom, very attractive . . . . .	.50
EARLY WONDER, P, 30 in., soft pink .	.30
EUGENE A. WANDER, D, 18 in., sparkling yellow, large flowers, very fine .	.40
HARBOR LIGHTS, P, 30 in., pale yellow with cream, fine . . . . .	.30
JAYEFF, D, 24 in., NEW, deep positive pink with dazzling sheen, 4 in. flowers, very attractive . . . . .	.50
NORTH STAR, S, 24 in., a cascade of glistening white daisies . . . . .	.30
OLD GOLD, P, 18 in., outstanding orange-bronze . . . . .	.40
SEPTEMBER DAWN, D, 30 in., bright rose-pink, 3 in. blooms, very fine .	.40
SPELLBOUND, D, 30 in., a superior lavender, very fine . . . . .	.50
TAPESTRY, see 1949 Introductions . . .	.75
YELLOW NORMANDY, D, 24 in., very fine yellow . . . . .	.40

#### Bloom in Late September

Bloom in Late September	Each
AVALANCHE, D, 18 in., white with yellow center, beautiful . . . . .	\$ .40
BURMA, D, 24 in., glistening bronze, very beautiful . . . . .	.40
CRIMSON SPLENDOR, S, 24 in., beautiful crimson . . . . .	.30
KARL A. REICHE, P, 24 in., bengal-rose, red, mauve, very attractive . . . . .	.50

KING MIDAS, D, 24 in., fine bronze-yellow	.30
MAGNOLIA, D, 30 in., beautiful pink	.30
RED COAT, D, NEW, 36 in., a new red, almost vermillion, very attractive.	.50
SILVER MOON, S, 30 in., beautiful gleaming white.	.30
SINCERITY, NEW, see 1950 Introduction	1.00
WHITE WONDER, P, 36 in., the perfect ball-shaped white.	.50
WILLIAM LONGLAND, D, 30 in., clear bronze, no other color like it	.30
YELLOW AVALANCHE, D, 24 in., brilliant soft yellow, unsurpassed in beauty	.50

**SPECIAL:** Collection of 12 Early Hardy Mums (August and September blooming) \$3.00; 24 for \$5.50.

#### DR. E. J. KRAUS' INTRODUCTIONS

**NOTE:** Dr. E. J. Kraus is the greatest hybridizer of HARDY MUMS of today. He did his work at the University of Chicago but moved to Corvallis, Oregon a year ago to continue his hybridizing of Hardy Mums. These Hardy Mums of Dr. Kraus have been bred to withstand the cold winters of Wisconsin and Minnesota and thus certainly will be hardy in the Inter-Mountain states of Idaho, Montana, Utah, and Nevada, also in Eastern Oregon and Washington, and of course also west of the Cascades and Sierras.

#### Bloom in August

	Each
CANDLELIGHT, D, 20 in., well formed flowers of ivory white, excellent	\$.35
GLADNESS, D, NEW 1950, 18 in., clear China rose, excellent	.60
HARBINGER, D, 22 in., a glorious early bronze with coloring of fall maples	.40

#### Bloom in Early September

	Each
EARLY HARVEST, D, 16 in., mahogany-orange cushion	\$.50
MURMURS, D, 22 in., amaranth-pink fading to clear mallow-purple	.35
PRELUDE, D, 30 in., flesh-pink and maze-apricot	.50



SIMBA, D, 22 in., masses of soft orange-bronze flowers	.40
ZANTHA, D, 22 in., perpetual blooming, clear canary-yellow ball-shaped flowers	.35

#### Bloom in Mid-September

	Each
AUTUMN GREETINGS, SD, 22 in., bright copper and gold	\$.40
AUTUMN SONG, D, 20 in., wine-rose shading to carmine, large and fine	.50
BARBARA SMALL, D, 23 in., clear lilac-pink, carmine center	.40
CALCITE, D, 20 in., chalk-white with pale sulphur-yellow center	.35
DEFIANCE, D, NEW 1949, intense golden-yellow, very fine upright plant	.60
DRIFTED SNOW, D, 24 in., a mound of white flowers shaded yellow at center	.35
GLOWING COALS, D, 24 in., bright deep cherry-red with orange reverse	.50
GOLDEN HOURS, D, 26 in., deep lemon-chrome, broad and somewhat incurved petals	.50
HEARTHFIRE, D, 25 in., bright red flowers with small yellow center	.35
LORENZO, D, 24 in., NEW 1950, Flaming dianthus-purple with quilled petals	.60
NANOOK, D, 14 in., compact mound smothered by white flowers with cream centers	.35

	Each
RUTHANN LEHMAN, D, 24 in., NEW 1950, large fluffy canary-yellow, texture of flowers extremely heavy and long lasting	.75
SHOOTING STAR, D, 24 in., NEW 1950, pinkish mallow-purple flowers with quilled petals, very pleasing	.60
SOUTHWIND, D, 22 in., masses of Chinese-red flowers toned salmon-buff	.40
WHITE BOUNTY, B, 18 in., compact white with sulphur center, 1 in. flowers	.60
WYCHWOOD, D, 22 in., one of the best yellows, rich sparkling canary-yellow, very fine	.60

#### Bloom in Late September

	Each
CECELIA, D, 18 in., NEW 1950, excellent incurved peony-purple, beautiful	\$.75
CHARLES NYE, D, 28 in., rounded flowers of buttercup-yellow, 3 in. blooms	.35
CHIQUITA, P, 24 in., deep lemon-yellow very fine	.35
COURAGEOUS, D, 24 in., bright dark ruby-red, magnificent	.35
FAIRBOW, P, 24 in., NEW 1950, beautiful lavender-pink	.75
GOLDEN SUNSET, D, 22 in., burnished copper with ruby center, immense	.50
HEATHERBLOOM, D, 20 in., heather-pink, center shaded rose-red with gold tips	.35
HERO, D, 24 in., NEW 1949, gleaming bright scarlet-red with yellow-bronze reverse	.50
ILLUMINATOR, P, 22 in., dark brilliant crimson-red	.75

KATHLEEN LEHMAN, D, 24 in., NEW 1950, glowing orange-bronze deepening to red-gold at center, one of the finest . . . . .	.60
MARY HARRISON, SD, 24 in., NEW 1949, bright, glowing aster-purple, fading to phlox-purple . . . . .	.50
MYRTLE WALGREN, D, 20 in., NEW 1949 Mum of the Year, rich amaranth-purple underlaid with silvery-lilac, aging to clean, clear mallow-purple . . . . .	.60
OLIVE LONGLAND, D, 24 in., apricot-toned salmon-pink, 3 in. flowers . . . . .	.35
PATRICIA LEHMAN, D, 24 in., NEW 1950, luminous geranium-pink with peach center, broad recurved and crinkled petals . . . . .	.75
PEPITA, B, 26 in., compact egg-shell white, fine . . . . .	.35
REDGLOW, P, 24 in., NEW 1950, bright glowing dark red, very fine . . . . .	.75
REMEMBRANCE, D, 24 in., NEW 1950, rich ruby-carmine of outstanding brilliance, one of the best new things . . . . .	.60
ROSITA, B, 26 in., light Persian rose, plant covered with blooms . . . . .	.35
SHALIMAR, D, 24 in., NEW 1950, large ball-shaped cream-white with sulphur-yellow center . . . . .	.75
SNOWFALL, D, 20 in., virgin-white with slight cream in center, rolled and pointed petals . . . . .	.40
TANGERINE, D, 22 in., flaring Spanish-orange to grenadine-red . . . . .	.35
TRIBUTE, D, 22 in., bright daphne-red aging to daphne-pink, very fine . . . . .	.35
TUSSORE, SD, 20 in., best single orchid-pink . . . . .	.40
VALIANT, SD, 25 in., bright rose-scarlet with yellow center . . . . .	.35

#### Early October

CHICAGO, SD, 24 in., NEW 1949, rich, deep glowing carmine with orange reverse, turning to scarlet at the base, with a small clear yellow center . . . . .	\$ .60
ECHOES, SD, 22 in., rich Vandyke-brown-toned copper, orange at center . . . . .	.35
ERMINE, D, 30 in., NEW 1949, pure white with cream center, wide-petaled, strong grower . . . . .	.60
HAZELWOOD, D, 30 in., NEW 1949, soft light Corinthian-red shading to delicate dark Jasper at center, very fine . . . . .	.60
INSPIRATION, D, 30 in., rich orange-red overlaid with apricot-orange, large, beautiful . . . . .	.40
MAGNIFICENT, D, 26 in., NEW 1949, plum-red with coppery cast, 4 in. flowers . . . . .	.60
MEDITATION, D, 30 in., 1948 Mum of the Year, soft light jasper-red and maize-yellow with orange reverse, aging into clear bright reddish-peach, 3 in. flowers . . . . .	.50
PRIMULA, S, 30 in., yellow, best of yellow daisy type, graceful . . . . .	.40
STALWART, P, 24 in., golden-bronze, very prolific . . . . .	.50
TWILIGHT, D, 24 in., fuchsia-purple underlaid with silver, very pleasing . . . . .	.40

#### Bloom in Mid-October

BEACON, D, 36 in., corral-apricot to flaming nasturtium orange at center . . . . .	.60
DAWNROSE, D, 24 in., NEW 1949, grenadine-pink to bittersweet pink, bright flesh color at margins, beautiful . . . . .	.75
SIENNA, D, 18 in., dark reddish-orange tones burnt-sienna-brown . . . . .	.50

**SPECIAL OFFER:** On any order of Dr. Kraus' Introductions that amount to \$5.00 and over, you may deduct 10% from the amount. This special discount applies ONLY to Dr. Kraus' Mums.



#### LATE HARDY CHRYSANTHEMUMS

Bloom in Early October

APOLLO, S, 30 in., sparkling orange-bronze, fine . . . . .	.40
ARCTIC QUEEN, S, 30 in., golden-yellow, attractive . . . . .	.40
AVIATOR, D, 30 in., rich copper-red, fine . . . . .	.40
BETTY, D, 24 in., apple blossom pink, very fine . . . . .	.40
BOKHARA, D, 24 in., soft rosy-crimson and wine . . . . .	.40
BURGUNDY, D, 30 in., wine red, very fine double . . . . .	.40
CALIPH, D, 30 in., deepest velvet red . . . . .	.30
CARNIVAL, D, 30 in., glowing burnt-orange, 3 in. flowers, very fine . . . . .	.40
COUNTRY GIRL, S, 30 in., large pink, beautiful . . . . .	.30
DAPHNE, S, 42 in., breathtaking soft old rose . . . . .	.40
FRED F. ROCKWELL, see: Patented Mums . . . . .	.75
KOREAN PRINCESS, see: Patented Mums . . . . .	.75
KRISTINA, S, 24 in., deep pink, beautiful . . . . .	.30
LAVENDER LADY, D, 30 in., Queen of the Mums, very popular . . . . .	.40
MANDALAY, P, 18 in., showy orange-bronze . . . . .	.40
MARGIE, D, 24 in., dark red flowers . . . . .	.40
MASQUERADE, D, see: 1950 Introductions . . . . .	.75
MELLOW GLOW, D, 30 in., orange buff, peach pink, and bronze tints, very lovely 3 in. flowers . . . . .	.50
MOONBEAMS, see: 1950 Introductions . . . . .	1.00
MRS. P. S. DU PONT III, D, 30 in., salmon bronze, very popular . . . . .	.30
NANCY COPELAND, SD, 24 in., showy red . . . . .	.30
RED VELVET, D, 24 in., fine crimson, velvety . . . . .	.40

ROSE GLOW, P, 24 in., raspberry pink, profuse bloomer, very attractive...	.30
RUBY POMPON, P, 30 in., ruby-crimson, fine . . . . .	.30
SERENE, SD, 24 in., white to pink, graceful . . . . .	.30
TREASURE TROVE, D, 30 in., crisp yellow, very fine . . . . .	.40
WHITE KNIGHT, D, 30 in., creamy white. . . . .	.40

Bloom in Mid-October

BONFIRE, D, 24 in., burnt-bronze-red, graceful and beautiful . . . . .	Each \$ .40
EARLIWHITE, P, 24 in., fine white . . . . .	.30
EMBER, D, 24 in., glowing bronze. . . . .	.40
EUREKA GIANT, SD, 24 in., vivid tawny orange . . . . .	.30
GOBLIN, P, 24 in., beautiful bronze. . . . .	.30
GOLDEN CHARM, P, 30 in., beautiful bright yellow. . . . .	.30
HELEN MARCUS, D, 30 in., clear golden, very fine. . . . .	.30
HESTIA, S, 30 in., true pink . . . . .	.30
HUNTSMAN, see: 1949 Introductions. . . . .	.75
IRENE, B, 30 in., very popular white . . . . .	.30
JUDITH ANDERSON, B, 30 in., popular golden . . . . .	.30
LOUISE SCHLING, S, 30 in., very fine red. . . . .	.30
MRS. SAM ROTAN, D, 30 in., beautiful bronze-yellow . . . . .	.40
NABOB, D, NEW, 30 in., rich exotic soft purple, very beautiful . . . . .	.60
OURAY, B, 30 in., dazzling mahogany . . . . .	.30
PENELOPE, B, 30 in., rich buttery-yellow . . . . .	.30
RED RIDINGHOOD, D, 24 in., iridescent red, 3 in. flowers, fine . . . . .	.40
ROBERT BRYDON, D, 24 in., beautiful red . . . . .	.30
SILVER BALL, P, 30 in., fine white, may be disbudded . . . . .	.40
SILVER BELLS, B, 30 in., glistening white . . . . .	.30
WHITE JEWEL, B, 30 in., purest white . . . . .	.30

Spoon Chrysanthemums

GOLDEN SPOON, bright buttercup yellow. . . . .	Each \$ .30
GRACE, exceedingly beautiful lemon yellow . . . . .	.40
JASPER SPOON, strawberry pink, very unusual. . . . .	.30
ORCHID SPOON, lovely orchid pink . . . . .	.30
PINK SPOON, large, semidouble lavender pink . . . . .	.30
WHITE SPOON, dazzling white . . . . .	.30

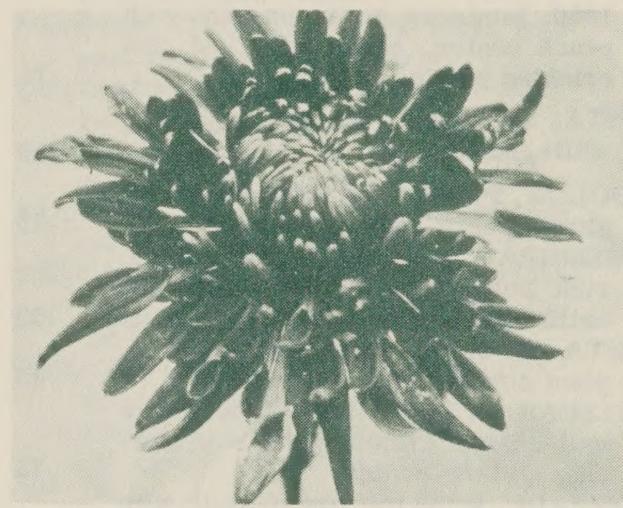
Bloom in Late October

GOLDEN SPRAY, P, 30 in., deep golden-yellow . . . . .	Each \$ .30
HIGHLIGHTS, B, 36 in., salmon pink, with deeper edge. . . . .	.30
LILLIAN DOTY, P, 36 in., light pink, very beautiful. . . . .	.30
MARY PICKFORD, B, 36 in., attractive white . . . . .	.30
MINIATURE DOT, S, 36 in., pink, yellow center . . . . .	.30
NEW YORK, B, 30 in., bronze with pink center . . . . .	.30
PINK DOT, B, 36 in., very popular pink . . . . .	.30
PINK DOTY, P, 30 in., pale pink . . . . .	.30
PINK POPCORN, P, 36 in., great masses of pink, beautiful . . . . .	.40

PINOCCHIO, B, 36 in., dainty glistening white . . . . .	.40
YELLOW DAISY, S, 30 in., deep lemon-yellow, very fine . . . . .	.30
YELLOW DOT, B, 24 in., very popular yellow . . . . .	.30

NOTE: If you have a greenhouse and would like to raise chrysanthemums for Thanksgiving and Christmas write for our LATE CHRYSANTHEMUM SUPPLEMENT.

SPECIAL: Collection of 12 October flowering Hardy Mums, \$3.00; 24 for \$5.50.



VI. CUSHION and DWARF CHRYSANTHEMUMS

NOTE: These Cushion Mums are very fine for rockeries, along paths, and in front of the perennial and shrubbery borders, but need sunshine. They do not grow higher than 24 inches, some are as low as 9 inches. We added a few NEW varieties to our collection which drew the attention of our visitors. They bloom earlier the second year.

ACHIEVEMENT, 12 in., bronze, turns to pink, Mid-Sept. . . . .	Each \$ .40
APRICOT GLOW, 24 in., apricot bronze, attractive, Mid-Sept. . . . .	.40
CHAMPION CUSHION, new red, very fine, Mid-Sept. . . . .	.40
CONTRAST, 12 in., soft rose with petals tipped yellow, grows into a bowl-like shape instead of mound, Early Sept. . . . .	.50
CORAL SEA, 12 in., copper tinted salmon rose, Early Oct. . . . .	.40
CUTIE, NEW, 15 in., covered with cherry-red 1 in. flowers, very attractive, Mid-Oct. . . . .	.60
DAHLIAMUM, 18 in., deep red, dahlia-like flowers, attractive . . . . .	.40
DEAN KAY, 18 in., orchid-pink, Mid-September. . . . .	.40
FIREGLOW, 18 in., a dwarf single oriental red, showy . . . . .	.40
GOLDEN CARPET, see: 1949 Introductions . . . . .	1.00
HURLEY'S YELLOW SUPREME, 18 in., beautiful yellow, Late Sept. . . . .	.40
LAVENDER LASSIE, 24 in., beautiful mound, 2 ft. across. . . . .	.40
LITTLE BOB, 15 in., mahogany red pompons, fine, early Oct. . . . .	.40
LITTLE ESKIMO, 12 in., small white pompons, late August, very fine . . . . .	.40

DO NOT WRITE HERE

Date rec. ....

O. F. by.....

Checked by.....

Packed by.....

Date sent.....

Amount enclosed.....

Check  Note

M. O.  Cash

We do not send C.O.D.

# Willamette Nursery Company

8512 S. E. 57TH AVE.

PORTLAND 6, OREGON

Date 19

Send to \_\_\_\_\_

(Please Print Name)

Street \_\_\_\_\_

Post Office.....

Express Office .....

**NON-WARRANTY**—Willamette Nursery Company exercises greatest care to keep our varieties pure and true to name and hold ourselves in readiness at all times to replace, on proper proof, all stock that may prove otherwise, or refund amount paid. But it is mutually agreed between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the purchase price.



DO NOT WRITE HERE

Date rec. ....

O. F. by.....

Checked by.....

Packed by.....

Date sent.....

Amount enclosed.....

Check  Note

M. O.  Cash

We do not send C.O.D.

May we substitute Yes  No  Give 2nd and 3rd choice.

Nursery Company exercises greatest care to keep our varieties

**NON-WARRANTY**—Willamette Nursery Company exercises greatest care to keep our varieties pure and true to name and hold ourselves in readiness at all times to replace, on proper proof, all stock that may prove otherwise, or refund amount paid. But it is mutually agreed between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the purchase price.



NANKEEN, NEW, 18 in., lively polished gold, very attractive double, Early October . . . . .	.60
NEW GOLD CUSHION, 15 in., soft yellow, very fine, Late Sept. . . . .	.40
PAPOOSE, NEW, 9 in., rich wine-red pompons, beautiful, July . . . . .	.50
POWDER PUFF, see: 1949 Introductions.	.60
PYGMY GOLD, 10 in., covered with yellow buttons, July . . . . .	.50
SALUTE, NEW, 12 in., deep purple, a very attractive flower, Early Sept. . . . .	.60
SANTA CLAUS, 18 in., single red cushion, Mid-Oct. . . . .	.30
SEPTEMBER BRONZE, 18 in., golden-bronze pompons, well liked, Early September. . . . .	.30
SEPTEMBER CHEER, 24 in., a very showy flower when covered with cherry red flowers, Early Sept. . . . .	.40
SEPTEMBER CLOUD, 24 in., pure white pompons, Mid-Sept. . . . .	.30
SEPTEMBER GOLD, 18 in., bright golden-yellow pompons, Mid-Sept. . . . .	.40
SUMMERTIME, see: Patented Chrysanthemums . . . . .	.75
SUPREME YELLOW, 18 in., golden-yellow flower, very attractive. . . . .	.40
<b>SPECIAL: 10 Cushion Mums (our choice) \$3.50; If 6 or more of ONE variety is ordered deduct 10%.</b>	

## VII. EXHIBITION TYPE CHRYSANTHEMUMS

**NOTE:** You should NOT order any of the Exhibition Type Mums, unless you are willing to take good care of them and to give them proper protection against rain and cold. In mild climates they should be protected against rain with a cover of muslin or glass or some glass substitute, in cold regions they must be raised in a greenhouse. For show purposes they have to be disbudded, but make nice cutflower sprays without disbudding.

### Bloom in Mid-October

ANTON MARMONTELLE, 42 in., rosy purple, large beautiful flower . . . . .	Each \$ .35
COUNTRY MAIDEN, 42 in., huge apricot incurved . . . . .	.35
CHRYSOLORA, 42 in., large yellow incurved, fine. . . . .	.35
MAJOR EDWARD BOWES, 30 in., deep lavender incurved, very popular . . . . .	.35
QUAKER MAID, 42 in., pure white incurved . . . . .	.35
ROSEUM, 42 in., beautiful pink incurved. . . . .	.35
SILVER SHEEN, 42 in., very fine white incurved, solid flower . . . . .	.35

### Bloom in Late October

ANGELO, 36 in., clear pink pompon, incurved, very fine . . . . .	Each \$ .35
BARBARA PHILLIPS, 42 in., yellow reflexed, large fine flower . . . . .	.50
BETTY ROSE, 42 in., lavender Anemone with yellow cushion, outstanding . . . . .	.35
Dr. J. M. INGLIS, 42 in., deep wine-red, incurved. . . . .	.40
ENCHANTRESS, 42 in., rose pink incurved . . . . .	.35

GOLDEN AGE, 42 in., deep yellow show variety, huge, very fine . . . . .	.50
HILDA BERGEN, 42 in., deep red, incurved . . . . .	.35
IVORY WHITE, 42 in., pure white waxy round balls . . . . .	.35
KAY TASHIMA, 42 in., huge white spider, hooked tips . . . . .	.35
MARILYN, 42 in., beautiful rose spider. . . . .	.50
MARYLAND, 42 in., huge yellow reflexed very fine. . . . .	.50
ROSE DAY, 42 in., rose-pink, shaggy, a real show flower . . . . .	.35
SEMINOLE CHIEF, 42 in., large chestnut spoon, shaggy, very attractive . . . . .	.40
SMITH'S EARLY WHITE, 42 in., incurved. . . . .	.35

### Bloom in Early November

	Each
ANNA HITZ, 42 in., white spider with curled tips, very beautiful . . . . .	\$ .35
APPERT, 48 in., large bronze incurved, very showy . . . . .	.50
BEN LEIGHTON, 42 in., wine with overcast silver, very fine . . . . .	.35
BETSY ROSS, 42 in., purest white incurved, fine. . . . .	.35
BRONZE TURNER, 42 in., one of the popular Turners . . . . .	.50
Col. F. M. ALGER, 42 in., huge yellow incurved. . . . .	.35
CONNIE MAYHEW, 48 in., creamy yellow incurved, fine for shows. . . . .	.50
Dr. ENGUEHARD, 42 in., rose-lavender. . . . .	.35
ESTRELITA, 48 in., bronze-golden Anemone, very outstanding. . . . .	.50
GARNET KING, 42 in., dark velvety red, very showy . . . . .	.35
GEORGINA HEDINGER, 42 in., fine petaled rose spider, outstanding . . . . .	.35
GOLD LODGE, 42 in., deep golden yellow, incurved, very beautiful. . . . .	.50
GREER GARSON, 48 in., pink ball, fine . . . . .	.35
JOSEPH BRADFORD, 42 in., plum color, incurved, very good . . . . .	.50
MAJOR GREEN, 48 in., Chartreuse green spider . . . . .	.50
MAMORU, 42 in., light bronze quilled spider . . . . .	.35
NAPPANEE, 48 in., crinkly white ball, attractive . . . . .	.35
NIGHTINGALE, 48 in., green spider . . . . .	.50
OHKWAN, 42 in., large yellow spider, very fine . . . . .	.35
PINK BUCKINGHAM, 42 in., fine single . . . . .	.35
PINK TURNER, 42 in., one of the popular Turners . . . . .	.50
PRIDE OF SUNNYSLOPE, 42 in., beautiful lavender spider . . . . .	.35
PRINCE CHARMING, 48 in., nice large buff single. . . . .	.50
SILVER DROPS, 42 in., white spider with long tubes and curly tips . . . . .	.35
THE TITAN, 36 in., beautiful dark red Anemone. . . . .	.35
UNIQUE, 48 in., wine red quills, unique upward growing petals. . . . .	.35
WHITE TURNER, 42 in., beautiful white incurved, very popular . . . . .	.50
YELLOW TURNER, 42 in., very popular. . . . .	.50
YOKI, 48 in., mahogany tube spider with golden tips . . . . .	.50

NOTE: If you have a greenhouse and would like to raise Mums for Thanksgiving and Christmas write for our list of LATE EXHIBITION TYPE MUMS.



### VIII. CASCADE CHRYSANTHEMUMS

NOTE: The beautiful Cascade Chrysanthemums at the shows in Vancouver and Portland created quite an interest in these beautiful Mums. To create such large specimens the cuttings have to be taken in January. We offer you such early started Cascade Mums as the following at 50 cents each:

ANNA, single white with gold center  
 JANE HART, yellow with gold center  
 LADY SMITH, beautiful pink with yellow center  
 Mt. HOOD, double white incurved  
 THE REAL MCKAY, a beautiful pink, very pleasing.  
 SPECIAL: One each of 5 Cascade Mums, \$2.25; 3 of each, \$7.00.



### CLOSING OUT SALE OF IRIS

We need more room for growing our colorful chrysanthemums. Therefore, we are forced to close out our stock of Iris. Prices are postpaid.

#### Spring and Fall Flowering Iris

These Iris which bloom in spring and again in fall, have created quite a sensation. Order some at our low closing-out prices:

	Each
AUTUMN ELF, olive cream and delicate lavender	\$ .35
AUTUMN FROST, sweetly fragrant, large white	.35
AUTUMN HAZE, a mammoth lavender violet	.40
AUTUMN SPLENDOR, richest purple	.30
BLACK MAGIC, purple, almost black	.40

D. K. HUTCHESON, rich pansy-purple violet	.30
SEPTEMBER SKIES, vigorous purple red	.30
WHITE AUTUMN KING, waxy white, free blooming	.30

SPECIAL: One each of the above for \$2.25.

### DWARF IRIS FOR ROCKGARDENS, etc.

SNOWMAIDEN, only clean white dwarf iris	\$.30
IVORY ELFE, dwarf white, flushed with gold	.30
MALAYA, mahogany and olive	.30

SPECIAL: One each of above three, \$0.80.



### PANSIES

PANSIES	Each
Steele's MASTODON JUMBO MIXED high grade Pansy Seed, 200 seeds	\$.50
Steele's BUTTERFLY HYBRIDS, the most beautiful collection to be had, can stand hot weather, 100 seeds	.50

Cultural Instructions included. If sown in July and August will bloom late Fall and Early Spring. If sown in February, will bloom by Decoration Day.

PANSY PLANTS grown from Steele's MASTODON JUMBO MIXED seed, large plants, beautiful shades. Zones 1 and 2. 12 for \$1.75.

NOTE: Price to Zone 3 \$1.85 Zone 4 \$1.95

### EXPERT PRUNING

Every shrub and tree has its own characteristic and natural beauty. This beauty is ruined when pruning is done with a pair of hedge shears for then the rounded-up and squared-up shrubs and trees lose their graceful shoots and cannot bloom in all their natural beauty. If you live in the Portland Metropolitan Area and wish to have your shrubs and trees pruned so that you can enjoy their own natural beauty, call TABor 4753 for a FREE Estimate.

### CHRYSANTHEMUMS ARE FINE CUT FLOWERS

